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Collective intelligence & sentimental analysis of twitter data by using StanfordNLP libraries with software as a service (SaaS)

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Abstract: Social Networking sites are the resources which contains huge data. For example, Twitter produces millions of bytes of the data. These data can be used for business or social purpose. Analyzing data from these social networking Web sites is one of the new buzzword for many business strategies. Election campaigns, World health issues, Technical concepts, inventions, Entertainment, Natural resources can be effectively handle by using sentimental analysis. Our proposed work evaluates sentimental analysis of Twitter data using StanfordNLP Libraries implemented in SaaS (cloud) which will handle all current affairs in the world. Cloud implementation will give process efficiency, result growth and improvement in time to market.

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I. Introduction

In today's world social networks plays vital role in the society. Social networking sites like Twitter is the platform for the people to raise their views on various topics, current issues and things going on in the world. The social networking sites like Twitter produces billions of kilobytes of data daily. Such huge amount of data is not easy to understand the opinions of people on various issues. The approach called sentimental analysis is used to find out the point of view of people. This approach is used by the business organizations to get the opinions on their products so that they can decide their business strategies.

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